

Degree: B.A. Major: Communications & Media 2023 – 2024

COMMON CO	RE (27 hours)	Credit
	ne following courses.	Hours
CORE 1002	OBU Connections†	2
CORE 1023	The Contemporary World	3
CORE 1043	Composition I	3
CORE 1113	Survey of the Bible	3
CORE 1123	Interpreting the Bible	3
CORE 2233	World Literature	3
CORE 2243	History of World Societies	3
CORE 2334	Scientific Inquiry	4
	etion of the Analytic & Quantitative Reasoning Requirement.	
CORE 3023	Scientific Connections	3
	2334 Scientific Inquiry	
	<b>PRE</b> (17-18hours)	
	ed from each of the seven categories.	
	nantitative Reasoning (Choose one)	
	PI less than 80 must take one of the MATH courses.	
MATH 1003	College Algebra	•
MATH 1033	Mathematics for the Liberal Arts	3
PHIL 1003	Introduction to Philosophy	
PHIL 1023	Logic	
Applied Skills		
	Fundamentals of Public Speaking (Req. for major)	0
FINN 2003	Personal Finance	
	gement (Choose one)	
	articipation in the European Study Program.	•
FINA 3113	Fine Arts: Art	3
FINA 3123	Fine Arts: Music	
FINA 3133	Fine Arts: Theatre	
	ment in America (Choose one)	
PSCI 2013	American National Government	_
HIST 2003	United States History to 1877	3
HIST 2013	United States History Since 1877	
	Appreciation and Communication† (Choose two)	
	of credit in the same foreign language. May also be roved language-intensive study-abroad experience.	6
Physical Well-being (One course)		
KIN 1002	Concepts of Wellness	2-3
KIN 1002 KIN 2073	Health and Safety	2-3
KIN 2073	Outdoor Leisure Pursuits	
	•	
	AL CORE (1 hour)	^
CHAP 1000	Chapel (7 credits required)	0
FINA 4011	Arts Engagement Series	1 1
Total Core Re	equirements	45-46

<sup>&</sup>lt;sup>†</sup> For more detail, refer to the School of Interdisciplinary Studies section of the catalog.

GENERAL GRADUATION REQUIREMENTS
7 Chapel Credits, or 1 per semester for transfer students
2.000 minimum GPA (overall, OBU, major, and minor)
At least 24 hours with grades of C or higher in the major
Jr./Sr. Hours: At least 39 total, 12 in the major and 6 in the minor
At least 60 hours taken at OBU, including 30 of last 36 hours.

MAJOR			Credit Hours
COMM 1003	Fundamentals of Public Speaking		3
COMM 1033	Introduction to Communications		3
COMM 2343	Fundamentals of Media Writing		3
COMM 3000.5	Practicum II, taken twice		1
COMM 4023	Communication Law		3
COMM 4303	Online Media		3
COMM 4703	Issues in Communications		3
COMM 4601	Senior Seminar in Communications		1
		Total	20

<b>EMPHASIS R</b>	EQUIREMENTS - Choose one of the following area	S
Strategic Com	munication (12 hours)	
COMM 3063 or	Principles of Advertising or	_
COMM 3073	Public Relations Principles and Problems	3
COMM 4103	Advertising/Public Relations Campaigns	3
Choose two of t		
COMM 2023	Publication Design	
COMM 3063	Principles of Advertising	
COMM 3073	Public Relations Principles and Problems	
COMM 3543	Social Media	6
COMM 4363	Event Planning	
COMM 4553	Media Management	
COMM 3803	Internship (or COMM elective or ENGL 3003)	
	& Film (12 hours)	
COMM 2053	Introduction to Video Production	3
COMM 3153	Social History of Film, Radio, and Television	3
Choose two of t		
COMM 2013	Introduction to Photography	
COMM 3133	Advanced Video Production	
COMM 3143	Motion Picture Production	
COMM 3643	Motion Picture Script Development	6
COMM 4563	OBU at Sundance	
COMM 3803	Internship (or COMM elective or ENGL 3003)	
	urnalism (12 hours)	_
COMM 2023	Publication Design	3
COMM 2053	Introduction to Video Production	3
COMM 3543	Social Media	3
Choose one of		
COMM 2013	Introduction to Photography	
COMM 3013	Feature Writing	
COMM 3093	Broadcast Journalism	3
COMM 3433	Christian Communications	·
COMM 4093	Broadcast Performance	
COMM 3803	Internship (or COMM elective or ENGL 3003)	
Sports Media (	12 hours)	
COMM 3163	Sports Journalism	3
Choose three of		
COMM 2013	Introduction to Photography	
COMM 2023	Publications Design	
COMM 3013	Feature Writing	
COMM 3073	Public Relations Principles and Problems	9
COMM 3093	Broadcast Journalism .	Э
COMM 3543	Social Media	
COMM 4093	Broadcast Performance	
COMM 3803	Internship (or COMM elective or ENGL 3003)	
Integrated Con	nmunications (12 hours)	
	COMM hours. 6 of which are Jr/Sr level.	40
	also count toward the elective hours.	12
3000 11111		

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Communicatio	ns Studies (12 hours)			
COMM 3033	Interpersonal Communication			3
Choose one of t	the following:			
COMM 3003	Advanced Public Speaking			
COMM 3273	Argumentation and Debate			3
COMM 3783	Great Speeches			
Choose two of t				
COMM 2043	Small Group Communication			
COMM 3003	Advanced Public Speaking			
COMM 3073	Public Relations Principles and Problems			
COMM 3273	Argumentation and Debate			
COMM 3783	Great Speeches			
COMM 4053	Organizational Communication			
COMM 4093	Broadcast Performance			6
COMM 4313	Intercultural Communication			
COMM 4363	Event Planning			
COMM 4433	Family Communication			
COMM 4463	Conflict in Communication			
COMM 47_3	Issues in Communications (2x)			
COMM 3803	Internship (or ENGL 3003)			
		Total	12	

MINOR: A minor of at least 18 hours must be completed	10
outside of communications	10

**ELECTIVES**: Choose courses to total 120 hours, including 39 Jr/Sr-level hours.

CREDIT HOUR SUMMARY		
CORE		45-46
MAJOR		20
EMPHASIS		12
MINOR (minimum)		18
ELECTIVES		24-25
	Total	120

April 16, 2024