

COMMON CORE		Credit Hours
All students take the following courses.		
CORE 1002	OBU Connections†	2
CORE 1023	The Contemporary World	3
CORE 1043	Composition I	3
CORE 1113	Survey of the Bible	3
CORE 1123	Interpreting the Bible	3
CORE 2213	Western Civilization in Global Context	3
CORE 2233	World Literature	3
CORE 2334	Scientific Inquiry	4
CORE 3023	Scientific Connections	3
FLEXIBLE CORE		
Choose as indicated from each of the seven categories.		
Analytic & Quantitative Reasoning* (One course*)		3
MATH 1003	College Algebra (See Add. Requirements)	
MATH 1033	Mathematics for the Liberal Arts	
PHIL 1003	Introduction to Philosophy	
PHIL 1023	Logic	
* Students with ACT math score of 22 or less (SAT 530 or less) must choose one of the MATH courses.		
Applied Skills (One course)		3
COMM 1003	Fundamentals of Public Speaking	
FINN 2003	Personal Finance (Required for major)	
Artistic Engagement (One course**)		3
FINA 3113	Fine Arts: Art	
FINA 3123	Fine Arts: Music	
FINA 3133	Fine Arts: Theatre	
** May be satisfied by participation in the European Study Program.		
Civic Engagement in America (One course)		3
PSCI 2013	American National Government	
HIST 2003	United States History to 1877	
HIST 2013	United States History Since 1877	
Intercultural Appreciation and Communication† (Two courses)		6
CHIN, FREN, GERM, GREK, HEBR, LATN, JAPN, SPAN	Two semesters of credit in the same foreign language. May also be satisfied by approved language-intensive study-abroad experience.	
Physical Well-being (One course)		2-3
KIN 1002	Concepts of Wellness	
KIN 2073	Health and Safety	
LST 2013	Outdoor Leisure Pursuits	
EXPERIENTIAL CORE		
CHAP 1000	Chapel (7 credits required†)	0
FINA 4011	Arts Engagement Series	1
Total Credit Hours for Core Curriculum		48-49

† For more detail, refer to the School of Interdisciplinary Studies section of the catalog.

GENERAL GRADUATION REQUIREMENTS	
7 Chapel Credits, or 1 per semester for transfer students	
2.000 minimum GPA (overall, OBU, major)	
At least 24 hours with grades of C or higher in the major	
Junior-Senior Hours: At least 39 total, with 12 in the	
At least 60 hours taken at OBU, including 30 of last 36 hours.	

MAJOR		Credit Hours
BASIC SCHOOL REQUIREMENTS:		
FINN 2003	Personal Finance (<i>credit counted in Core</i>)	--
BUAD 1003	Introduction to Economics & Business	3
BUAD 1033	Microcomputer Applications	3
PSYC 1013	General Psychology <i>or</i>	3
SOCI 1003	Intro to Sociology	
Basic School Requirements Total		9
BUSINESS CORE:		
ACCT 2013	Principles of Accounting I	3
ACCT 2023	Principles of Accounting II	3
BUAD 2033	Statistics for Business & Economics	3
MGMT 2053	Business Communications	3
BUAD 3003	The Legal Environment of Business	3
ECON _____	ECON elective	3
ECON _____	Jr./Sr.-level ECON elective	3
FINN 3013	Corporate Financial Management	3
MGMT 3023	Management Information Systems	3
MKTG 3033	Principles of Marketing	3
MGMT 3043	Organization Behavior & Management	3
BUAD 3103	Global Business	3
MGMT 4043	Production & Operations Management	3
BUAD 4083	Business Ethics	3
MGMT 4093	Management Strategy & Policy	3
BUAD 4601	Senior Seminar	1
FINN, MGMT, MKTG, SPTM	6 Jr./Sr.-level Business Electives (<i>or any approved minor</i>)	6
Business Core Total		52
Total Credit Hours for Major		61

Business Administration majors must choose an emphasis from one of the following 5 areas: (a grade of C or better is required in each course)

Entrepreneurship: 12 hours		Marketing: 9 hours	
ENTR 3003	Innovation & Entrepreneur.	MKTG 3053	Trans/Chan Mgmt
ENTR 4033	Entrepreneurial Finance	MKTG 4113	Consumer Behavior
ENTR 4053	Business Plan Develop.	<i>Select one of the following courses:</i>	
<i>Select one of the following courses:</i>		COMM 3063	Principles of Advertising
ENTR 3013	Social Entrepreneurship	COMM 3073	PR Principles & Problems
ENTR 3023	Managing Family Business		
Finance: 12 hours		Sport Management: 12 hours	
FINN 3003	Financial Institutions	<i>Select 4 of the following courses:</i>	
FINN 4033	Insurance Principles	SPTM 4013	Big Data/Data Mining
FINN 4043	Real Estate Principles	SPTM 4023	Sport Law
FINN 4053	Investments	LST 3013	Program Design/Mgmt
Management: 9 hours		KIN 4013	Org./Admin. KIN/LST
ENTR 4053	Business Plan Develop.	SPTM 4993	SPTM Internship
MGMT 4023	HR Management		
MGMT 4053	Business Leadership		
Total Credit Hours for Emphasis		9-12	

ADDITIONAL AREA REQUIREMENTS	
College Algebra (or higher); credit counted in Core	--

MINOR: The Minor Requirement is waived.	0
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ELECTIVES: Choose elective courses to reach at least 120 total hours.	0-2
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CREDIT HOUR SUMMARY	
CORE	48-49
MAJOR	61
EMPHASIS	9-12
ELECTIVES	0-2
TOTAL	120-122